

## Information on data protection

The organiser of the cashback promotion (hereinafter referred to as the 'promotion') is WINORA-Staiger GmbH, Max-Planck-Str. 6, 97526 Sennfeld (hereinafter referred to as the 'manufacturer' or 'WINORA') and GHOST-Bikes GmbH, An der Tongrube 3, 95652 Waldsassen (hereinafter referred to as the 'manufacturer' or 'GHOST'). The promotion will be handled by PORTICA GmbH Marketing Support, Von-Galen-Str. 35, 47906 Kempen (hereinafter referred to as 'PORTICA').

The processing of data for participation in the promotion is carried out by the manufacturer and PORTICA. You can reach the manufacturer's data protection officer at [lars@ebertz-datenschutz.de](mailto:lars@ebertz-datenschutz.de) or by mail at our postal address with the addition "Data Protection Officer".

You have the right to information about your stored data at any time. In addition, if the legal requirements are met, you have the right to correct, block or delete your data and to the portability of data provided. You can revoke your consent to the storage and use of the collected data at any time with future effect at [lars@ebertz-datenschutz.de](mailto:lars@ebertz-datenschutz.de).

Please address the manufacturer's data protection officer directly regarding the assertion of your rights. Moreover, you may at any time lodge a complaint with a supervisory authority. The supervisory authority responsible for the manufacturer is: Bayerisches Landesamt für Datenschutzaufsicht (BayLDA), Promenade 18, 91522 Ansbach, Germany.

Your personal data that you pass on to us as part of your participation in the promotion (first and last name, e-mail address, bank account details, model name and serial number, date of purchase and purchase price as well as a copy of the original invoice with invoice date) will only be collected, processed and used for the purpose of carrying out the promotion. The data may be disclosed to third parties, service providers integrated in compliance with data protection regulations, for the processing of the promotion, including the dispatch of the refund. The processing of the data is based on your consent in accordance with Art. 6 (1) (a) GDPR and Art. 6 (1) (b) GDPR, as the data processing is necessary for the implementation of the promotion.

After completion of the promotion, all stored data will be deleted, unless further retention obligations or legitimate interests apply. Furthermore, it is possible that you have subscribed to one of our newsletters as part of this promotion. You can find the privacy notices for these linked in the footer of the respective newsletter. In this case, your data will be processed on the basis of your consent in accordance with Art. 6 para. 1 lit. a GDPR until you object to this.